



# CEDAR FALLS

Cedar Falls Tourism and Visitors Bureau  
6510 Hudson Road  
Cedar Falls, IA 50613

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## BOARD MEETING AGENDA

Date: **Wednesday, July 21, 2021**

Location: **Cedar Falls Visitor Center, 6510 Hudson Road, Cedar Falls, IA**

The City is providing in-person and electronic options for this meeting in accordance with the Governor's Proclamation of Disaster Emergency regarding meetings and hearings. The City encourages in-person attendees to follow the latest CDC guidelines to reduce the risk of COVID-19 transmission. The meeting will be accessible via video conference and the public may access/participate in the meeting in the following ways: Join via smartphone or computer using this link:

<https://us02web.zoom.us/j/89094253421> Passcode: 424874

Or One tap mobile : US: +13126266799,,89094253421#,,,,\*424874# or +19292056099,,89094253421#,,,,\*424874#

Or Telephone: Dial(for higher quality, dial a number based on your current location): US: +1 312 626 6799 or +1 929 205 6099 or +1 301 715 8592 or +1 346 248 7799 or +1 669 900 6833 or +1 253 215 8782

Webinar ID: 890 9425 3421

Passcode: 424874

International numbers available: <https://us02web.zoom.us/j/kcckfshK5T>

To request to speak when allowed on the agenda, participants must click "Raise Hand" if connected by smartphone or computer, or press \*9 if connected by telephone. All participants will be muted by the presiding officer when not actually speaking.

Time: **4pm**

- I. **Call to Order**
- II. **Approval of Agenda**
- III. **Approval of Minutes – June**
- IV. **Review Financial Reports – May**
- V. **New Business**
  - A. **Grant Requests**
    1. 2021 ARTapalooza and Downtown Show & Shine
    2. 2021 Gladiator Belt Challenge Nationals
- VI. **Old Business**
  - A. **Financial Reports and Practices – final report**
- VII. **Reports**
  - A. **Chairperson's Report –Brooke Croshier-Sidebotham**
  - B. **Staff Report – Kim Manning**
  - C. **Experience Waterloo Report – Tavis Hall**
  - D. **Cedar Falls Community Main Street Report – Kim Bear**
  - E. **Cedar Valley Sports Commission Report – Ashley Johnson**
  - F. **Grow Cedar Valley Report – Jim Schaefer**
- VIII. **Adjournment**

**Meetings are the third Wednesday of the month – Next Meeting is August 18, 2021**

### **Mission of the Bureau:**

To foster, promote, market, and service our community as a quality destination.