

Cedar Falls Art & Culture Board

MEETING MINUTES

Wednesday, October 27, 2021 @ 5:00-6:30 PM

Hearst Center for the Arts



Art and Culture Board Mission Statement: We are a volunteer team who work to support, nurture, and inspire passion for the arts at the Hearst Center and throughout Cedar Falls. **Hearst Center Mission Statement:** The Hearst Center works to empower artists and promote arts and culture in our community; to collect, preserve and exhibit works of art; provide education and outreach; and to operate within the dollars allocated and policies governed by the City of Cedar Falls.

1. Call to Order and Roll Call

Meeting was called to order at 5:08 p.m. by Hall. Present: Kate Brennan Hall, Kendra Wohlert, Matthew Wilson, Lauren Finke, Anne Bonsall, and Jennifer Pickar.

2. Approval of Agenda

A motion to approve the agenda was made by Wohlert, seconded by Bonsall. All ayes, motion carried.

3. Approval of September 22, 2021 Minutes

A motion to approve the meeting minutes of Aug. 4, 2021, was made by Bonsall, seconded by Wohlert. All ayes, motion carried.

4. Monthly Reports

a. Art & Culture Board Financial Report (Wilson)

Wilson reviewed financials and reported interest on both the checking account and CD (quarterly). A motion was made by Wilson to reimburse the Hearst Center for StrengthsFinder fees incurred for two assessments of new members. Motion was seconded by Finke. All ayes, motion carried.

i. Follow up on checking account research: Tabled.

b. President's Report (Hall)

Hall proposed combining the Nov. & Dec. meetings into one meeting in early December. Hall will ask Skeens to send a doodle poll to schedule. A motion was made by Hall and seconded by Wohlert to combine the meetings. All ayes, motion carried.

Hall reminded board members to get to the Hearst to see the Duane Slick exhibition, and suggested gathering again in the spring for further dedicated strategic planning time. She also shared that the first meeting with Propel Nonprofits will be held on November 8.

c. Supervisor's Report (Skeens)

In Skeens's absence, she provided a written report. It was made available to the board in the shared google drive. Highlights include information about a grant request to support marketing, and sharing about a presentation provided to the Iowa Arts Council/Iowa Creative Placemaking Conference about the Red House Studios project.

d. Friends of the Hearst (Skeens)

Skeens's written report included an update from Friends of the Hearst, with information about the upcoming annual campaign.

e. Public Art Committee (Skeens/Finke)

Skeens's written report provided an update on the current PAC project at River Place Plaza; a contract with an artist is under negotiation and should be included in council packets before the end of the year. Hall offered to help Finke get corrected email address to PAC so meeting details are shared. Pickar reported on the upcoming PAC sites bus

tour, an annual tour taken to review current and potential sites for public art around the city. The tour will be on November 12.

4. Public Comment

No comments from the public were given.

6. New Business

No new business was discussed.

7. Old Business

a. Propel Nonprofits contract update (Hall)

Hall reported that the contract was approved at the October 18 City Council meeting.

b. Vacant board seat update (Skeens)

Hall shared that questionnaires were sent to potential candidates.

c. Community Sponsorship Fund update (Wilson/Wohlert)

Wohlert reported that an application was received and denied. Continual fine-tuning of the application will occur.

8. Adjournment

A motion to adjourn was made by Wohlert, seconded by Wilson. The meeting adjourned at 5:48 p.m.