



Cedar Falls Art & Culture Board

MEETING Minutes

Wednesday, September 22, 2021 @ 5:00-6:30 PM
Hearst Center Corning Patio

Art and Culture Board Mission Statement: We are a volunteer team who work to support, nurture, and inspire passion for the arts at the Hearst Center and throughout Cedar Falls.

Hearst Center Mission Statement: The Hearst Center works to empower artists and promote arts and culture in our community; to collect, preserve and exhibit works of art; provide education and outreach; and to operate within the dollars allocated and policies governed by the City of Cedar Falls.

1. Call to Order, Roll Call

Meeting was called to order at 5:01 p.m. by Wohlert. Present: Kendra Wohlert, Matthew Wilson, Lauren Finke, Anne Hoekstra, Toni Wood, Heather Skeens, and Stephanie Sheetz.

New member Anne Hoekstra was introduced by VP Wohlert.

2. Approval of Agenda

A motion to approve the agenda was made by Finke and seconded by Wood. All ayes, motion carried.

3. Approval of Minutes

A motion to approved the meeting minutes of Aug. 25, 2021, was made by Wilson, seconded by Wood. All ayes, motion carried.

4. Monthly Reports

- a. Art & Culture Board Financial Report (Wilson)
Wilson reported interest made on CD and reported an expenditure for reimbursement to Hearst Center for artwork acquisition. Skeens provided a quarterly financial report for Cultural Programs, for the first quarter of FY22.
Checking account discussion was tabled.
- b. President's Report (Wohlert)
President's report was made by VP Wohlert. Wohlert noted that no votes were required regarding potential acquisitions from the recent Exhibitions and Collections Committee meeting. Wohlert opened a discussion regarding providing support to community members working to host events or projects, with particular interest in the city's insurance requirements, the ease of using shared spaces, vendors, etc. Sheetz provided some background about risk and insurance liability within the city and noted continued research was occurring. **Sheetz will provide update/feedback in the coming weeks.**

- c. C. Supervisor's Report (Skeens)
Skeens reported on successes of recent indoor/outdoor hybrid events, and provided updates regarding new marketing initiatives. The Hearst submitted a grant request through the NEA for \$100,000 of federal arts funding. Notifications should be made by the end of the year.
- d. Friends of the Hearst (Bowman/Skeens):
Skeens: No report from Friends, the board is continuing to work on annual campaign planning with staff. Skeens also shared the publication of the Marjorie Nuhn book, which was funded via a grant award.
- e. Public Art Committee (Skeens):
The River Place Plaza project is moving forward with installation in late summer 2022. Skeens presented the project for formal approval by the board. Wood made a motion to approve the proposed *Dream House* public art project by artist Sujin Lim, to be placed at the River Place Plaza. The motion was seconded by Wilson. All ayes, motion carried. The artist contract will be submitted for council approval at the Oct. 18th meeting. Skeens also provided an update regarding the design of the new public art brochure.

5. Public Comment None.

6. New Business

- a. Strategic Planning Session Update:
Skeens: Propel Nonprofits is providing support of preparing for upcoming strategic planning needs. Board reviewed the proposal from Propel, which was recommended by Hall and staff. Finke made a motion to approve the expenditure of \$4,500 to support the strategic planning project. The motion was seconded by Hoekstra pending positive references. All ayes, motion carried. Skeens will place the proposal in the shared drive for further review and report back if references do not check out. Planning for a "retreat" date in October is in the works.

6. Old Business

- a. An Update on Vacant board seat from Jan 2021 (Hall/Skeens)
Skeens reported an update regarding another potential candidate. More information to come.
- b. Community Sponsorship Fund (Wohlert/Wilson)
Wohlert: No updates. Wohlert requested further discussion regarding who is eligible to apply, and what the process should look like for private businesses, etc. **Wilson, Wohlert, and Skeens will get together in October to discuss.**

7. Adjournment

A motion to adjourn was made by Wilson, seconded by Hoekstra. The meeting adjourned at 6:28 PM.