

Cedar Falls Art & Culture Board

MEETING MINUTES

Wednesday, August 25, 2021 @ 5:00-6:30 PM

Hearst Center for the Arts – Corning Patio (outdoors)



Art and Culture Board Mission Statement: We are a volunteer team who work to support, nurture, and inspire passion for the arts at the Hearst Center and throughout Cedar Falls. **Hearst Center Mission Statement:** The Hearst Center works to empower artists and promote arts and culture in our community; to collect, preserve and exhibit works of art; provide education and outreach; and to operate within the dollars allocated and policies governed by the City of Cedar Falls.

The City is providing in-person and electronic options for this meeting in accordance with the Governor's Proclamation of Disaster Emergency regarding meetings and hearings. The City encourages in-person attendees to follow the latest CDC guidelines to reduce the risk of COVID-19 transmission. The meeting will be accessible via video conference and the public may access/participate in the meeting using the information provided at the end of the agenda.

To request to speak when allowed on the agenda, participants must click "Raise Hand" if connected by smartphone or computer, or press *9 if connected by telephone. All participants will be muted by the presiding officer when not actually speaking. **Public link to join is below the agenda. Board members will receive an emailed "panelist link" on Monday prior to meeting.**

1. Call to Order and Roll Call

Meeting was called to order at 5:0 p.m. by Hall. Present: Kate Brennan Hall, Kendra Wohlert, Matthew Wilson, Lauren Finke, Toni Wood, Jennifer Pickar, and Heather Skeens

2. Approval of Agenda

A motion to approve the agenda was made by Wohlert, seconded by Wood. All ayes, motion carried.

3. Approval of Aug. 4 2021 Minutes

A motion to approve the meeting minutes of Aug. 4, 2021, was made by Wilson, seconded by Wohlert. All ayes, motion carried.

4. Monthly Reports

a. Art & Culture Board Financial Report (Wilson): Wilson reviewed financials in detail to bring new board members up to speed. Wilson updates board on status of 6 month CD.

i. Follow up on checking account research: Tabled.

b. President's Report (Hall)

i. Welcoming newest ACB members:

Ms. Anne Bonsall Hoekstra (term ending 7/1/2022);

Ms. Toni Wilson Wood (term ending 7/1/2022)

Hall welcomed new board members with Wood in attendance. Hall shared details around recent meeting with a nonprofit advisory group to explore options for assisting with the board's annual strategic planning. Hall shared that it was a productive meeting; we should have a proposal from the group in a couple weeks, for review. The board suggested requesting previous client referrals as part of the review process. Skeens will inquire. Hall will be away for the next meeting; VP Wohlert will lead the meeting.

c. Supervisor's Report (Skeens): Skeens shared changes made to public programs per recent COVID numbers, and shared about the cancellation of the sister cities trip to Kosovo by the US Embassy. The Marjorie Nuhn publication project has been sent to the printer. Saturday morning classes to begin soon; UNI students will be in the classrooms as part of their coursework under Wendy Miller.

i. ARP Funding: Skeens shared that the grant was successfully submitted. We anticipate hearing more before the end of the year, as the grant begins January 1, 2022.

d. Friends of the Hearst (Skeens): Skeens provided an update on the progress of the annual campaign plan.

e. Public Art Committee (Skeens/Finke)

i. River Place Plaza update (Skeens): Skeens shared information about the 8/20 PAC meeting, which included presentations by four finalists for the project. Images were shared of the winning proposal. Skeens will be working with the artist to complete a contract and insurance requirements. The contract will come before the ACB at the September meeting for approval before going to council. A site review with city staff is planned for Friday.

4. Public Comment

No comments from the public were given.

6. New Business

a. Strategic Planning session update: See president's report. Skeens will send a Doodle poll to the board regarding availability on Saturdays in October.

7. Old Business

a. Update on vacant board seats (Hall/Skeens): The board continues to seek a male board member to fill a current vacancy. Skeens shared ideas for solicitation of candidates. Skeens to follow up with emails to suggested candidates. Hall shared one new candidate.

b. Community Sponsorship Fund update (Wilson/Wohlert): Wilson gave a presentation, with visuals, detailing a revised vision for the Community Sponsorship Fund, including a renaming and marketing plan, which align the fund more closely with its original intent. The board responded excitedly to the additional thought that was put into making the fund a success.

8. Adjournment

A motion to adjourn was made by Wohlert, seconded by Wilson. The meeting adjourned at 6:24 p.m. Next Board Meeting: Wednesday, Sept. 22 at 5:00PM on the Corning Patio unless otherwise noted.