

# Cedar Falls Art & Culture Board

## MEETING MINUTES

Wednesday, Aug. 4, 2021 @ 5:00-6:30 PM

Hearst Center for the Arts



**Art and Culture Board Mission Statement:** We are a volunteer team who work to support, nurture, and inspire passion for the arts at the Hearst Center and throughout Cedar Falls. **Hearst Center Mission Statement:** The Hearst Center works to empower artists and promote arts and culture in our community; to collect, preserve and exhibit works of art; provide education and outreach; and to operate within the dollars allocated and policies governed by the City of Cedar Falls.

### 1. Call to Order and Roll Call

Meeting was called to order at 5:06PM; attending: Kate Brennan Hall, Kendra Wohlert, Lauren Finke, Matthew Wilson, Heather Skeens, and Stephanie Sheetz.

### 2. Approval of Agenda

A motion to approve the agenda was made by Finke, seconded by Wohlert. All ayes, motion carried.

### 3. Approval of June 2021 Minutes

A motion to approve the agenda was made by Wilson, seconded by Finke. All ayes, motion carried.

### 4. Monthly Reports

#### a. Art & Culture Board Financial Report (Wilson):

The monthly financial report was reviewed by the board.

i. Follow up on checking account research and CD: June 30 we received the distribution from the CD of \$715.68 and a few dollars of interest in checking. The CD is coming due, so Wilson suggests CD is moved to a 6-month CD and allow rates to climb. Wilson made a motion to renew CD at 6 months and seconded by Wohlert. The motion carried. Wilson contacted Lisa at the City about where they keep their money (Farmers State Bank). Through an RFP, the City was able to get good rates, etc. Wilson has contact at FSB to review details with them to move from MidWestOne. He'll follow-up and share at an upcoming meeting reviewing details from FSB and Veridian.

#### b. President's Report (Hall)

Hall and Skeens participated in interviews for Arts and Culture Board vacancies and two new Board members will be joining us: Anne Bonsall Hoekstra and Toni Wilson Wood. One more candidate is being sought (must be a person who identifies as male). Sheetz/Skeens will follow-up with City about request for ACB not meet in person per current COVID precautions.

i. Collections Committee Update: A motion was made by Wohlert and seconded by Wilson to approve the proposed acquisition; a print by Johnny Friedlaender from the collection of Harold Wohl. The acquisition proposal was approved. A reimbursement for the estate sale purchase will be made to the Hearst.

ii. Sister Cities Committee Discussion: Skeens presented a proposal to the Board regarding the formation of a Sister Cities Committee (SSC), to be housed under the ACB. Discussion included the importance of the SSC to be self-directed and composed of individuals that will actively engage in SS program development. Skeens to attend meetings as staff liaison, to help inform the SS relationship, but not to direct or carry out the work of the committee. The ACB approved the proposal with some suggestions; Skeens will reach out to the Mayor's Office with the details of the discussion.

#### c. Supervisor's Report (Skeens): Skeens reported on progress of ARP grant request, upcoming IPR ads and billboards, and new collaboration with the UNI Art Education Students. Skeens also reported on the upcoming Arts and Economic Prosperity Study led by Limelight via the Iowa Arts Council and Americans for the Arts.

- d. Friends of the Hearst (Skeens): Skeens shared a copy of the FY22 Needs List, funded by Friends, for discussion. Skeens provided an update on the annual campaign plan.
- e. Public Art Committee (Skeens/Finke): Skeens reported that PAC will meet on Aug. 20 to hear presentations from four finalists for the commission at River Place Plaza.

## **5. New Business**

- a. Strategic Planning Discussion/Timeline:  
Hall brainstormed regarding the strategic planning process with Skeens and Skeens connected with Propel Nonprofits about finding someone to assist with the process. More information to come in late August. Part of the discussion will hinge on timing due to ARP funding requests. Hall suggested that the Board continue to meet in October and start prioritizing goals for the full strategic plan. Skeens/Hall will report at the late August meeting.

## **6. Old Business**

- a. Update on vacant board seats (Hall/Skeens): One more candidate is being sought (a person that must identify as male). Board will continue to generate candidates.
- b. Community Sponsorship Fund update (Wilson): Wohlert, Wilson, and Skeens are meeting next week and will report at the late August meeting.

## **7. Adjournment-**

A motion to adjourn was made by Wohlert and seconded by Finke. Meeting was adjourned at 6:39 PM.

Next Board Meeting (to be held in person): Wednesday, August 25 at 5:00PM at the Hearst Center (patio)